

BRAVO! VAIL ENCORE SOCIETY

Building a Bridge to the Future



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TOMAS COHEN

When you picture your favorite memory from the Bravo! Vail Music Festival, what do you see?

Perhaps it is sharing an evening of incredible music with your family against the backdrop of the Rockies. Or maybe it is hearing the New York Philharmonic perform a new classical work for the very first time. Possibly you see your children or grandchildren learning about music at the Vail Public Library from a Dallas Symphony Orchestra musician. Or experiencing Tosca in concert by The Philadelphia Orchestra.

BRAVO!VAIL
MUSIC FESTIVAL



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Whatever memories you cherish most, we can all agree that the Bravo! Vail Music Festival is a special place where magic happens each summer.

The musicians, visitors, and residents who come together to enjoy the best in classical music each year are like family. And like a family, Bravo! Vail needs long-lasting support to ensure your children, grandchildren, and future generations can develop this love for music through our Festival and education and engagement programs.

Nothing has emphasized this need more than the recent pandemic, which caused Bravo! Vail an 83 percent revenue loss in one year alone. To secure Bravo! Vail's financial future and ensure we are there for your family and for generations to come, our goal is to build a \$25 million endowment that will generate approximately \$1 million each year for general operations and other key initiatives.

Our current endowment is valued at \$7 million. We will meet this \$25 million goal through generous legacy gifts to our Bravo! Vail Encore Society from supporters like you.



Would you consider making a legacy gift to Bravo! Vail Music Festival today? For your family. And for your Bravo! Vail family.

Your legacy gift would give you membership in the Bravo! Vail Encore Society. Your gift would also create a permanent bridge to the future, securing long-term financial stability for Bravo! Vail and allowing us to continue building on key areas of impact.

THE VAIL VALLEY COMMUNITY

With more than 54,000 year-round residents, seasonal residents, and visitors attending the Bravo! Vail Music Festival each summer, our Festival has become a key economic driver, consistently generating more than \$12 million for the Town of Vail and more than \$21 million for Eagle County in 2019 alone. This impact fuels ongoing prosperity in our community by creating jobs and supporting local businesses. It helps build and sustain livelihoods for our friends and neighbors.

For more than 30 years, Bravo! Vail has provided a beloved summer activity for the entire community, up and down the Valley. The Festival brings together family and friends to enjoy the very best of classical music and musicians right in their very own backyard, creating a sense of unity and community pride. Simply put, Vail in the summer would not be Vail without the Bravo! Vail Music Festival.

Your legacy gift to the Encore Society's Festival Operations Fund will ensure that Bravo! Vail's world-class performances will continue to provide economic, social, and artistic benefits to the Vail Valley community. **Your gift will help guarantee our impact and sustainability for generations to come.**



MUSIC EDUCATION AND COMMUNITY ENGAGEMENT

In tandem with Bravo! Vail's economic contributions, our Education and Engagement Programs have a lasting impact on children and families in the Vail Valley community by providing quality musical performances and low-cost or free instruction, regardless of economic circumstance.

Bravo! Vail's Music Makers *Haciendo Música* program, for example, provides subsidized violin and piano instruction to children in the Eagle and Lake County School districts, many of whom come from economically disadvantaged households. The program takes place in nine elementary schools, of which one has a full-time music teacher; two share a music teacher; and six do not have any music teacher at all.

Due to the lack of consistent music education in these districts, the Music Makers *Haciendo Música* program fulfills a significant need. Without these programs, most students in these districts would go without music classes until middle school or high school,



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bypassing the opportunity to learn an instrument and reap the well-documented developmental benefits of music instruction at an early age.

In addition to the Music Makers *Haciendo Música* program, more than half of all performances at Bravo! Vail are offered for free, including chapel concerts, family concerts, and educational programs like Little Listeners @ the Library. With the advent of the Bravo! Vail Music Box, our mobile performance stage, concerts can now be brought directly to neighborhoods and community members who otherwise might not experience live music. Free Music Box performances have been held for firefighters, police, and other first responders; children of front-line medical workers; schoolteachers; and nursing home residents, among other community and neighborhood groups.

Your legacy gift to the Encore Society's Education and Engagement Fund will ensure that these and other programs continue to benefit children and adults in our community. **Your gift will give everyone the opportunity to experience the power of music.**

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ARTISTIC EXCELLENCE

Founded in 1987, the Bravo! Vail Music Festival has evolved from a small chamber music series to an international music festival, consistently hailed as one of the top classical music festivals in the world.

Each summer Bravo! Vail produces and presents more than 70 chamber music concerts, family and youth concerts, and performances by our resident American orchestras: the New York Philharmonic, The Philadelphia Orchestra, Dallas Symphony Orchestra, and a rotating international chamber orchestra. We select renowned soloists and ensembles, while programming adventurous new music alongside audience and family favorites.

Bravo! Vail has been able to dream big and strive for this high level of artistic excellence, thanks to the generosity of “angel” donors. These individuals have inspired giving and perpetuated key artistic initiatives, including the New York Philharmonic residency, the international orchestra residency, and Tosca, the Festival’s first staged opera.

While Bravo! Vail is eternally grateful to our angel donors, there is no guarantee in the future that an individual can step forward to fund artistic opportunities or strategic initiatives when we need it most. Your legacy gift to the Encore Society’s Artistic Excellence Fund will provide a sustainable foundation to support future artistic initiatives, building on the world-class artistic reputation the Festival has already earned. What will the next decades bring for Bravo! Vail? **Your gift would allow us to plan for this exciting artistic future.**



TOMAS COHEN

Join the Bravo! Vail Encore Society today and help build a bridge to the future.

Bravo! Vail is seeking broad community support to build our \$25 million endowment. By making a legacy gift of any amount to the Encore Society in your will, trust or estate plans, you will ensure continued access to high-quality music education and classical music performances—not just for a select few, but for everyone in our community, and for generations to come. Your legacy will forever connect Bravo! Vail to your family and our community, ensuring they, too, can create their own favorite memories at the Festival.

Leave Your Legacy of Music

You may designate your Encore Society gift to any of these funds:

- Artistic Excellence Fund
- Education and Engagement Fund
- Festival Operations Fund
- New Works Fund

There are many ways to help. Please consider one or more of these options.



Contact Jason Denhart at 970.827.4305 or jdenhart@BravoVail.org to learn more.

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ZACH MAHONEY